



**DEPUTY DIRECTOR OF HORTICULTURE,
DISTRICT SUNDARGARH
INVITES EXPRESSION OF INTEREST**

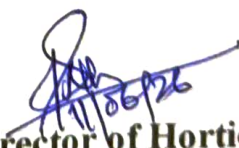
FOR

**SELECTION OF PARTNER AGENCY FOR
“EXTENSION OF PROMOTION OF AGRICULTURE PRODUCTION
CLUSTER (APC) PROJECT IN ODISHA UNDER DMF SUNDARGARH”**

OFFICE OF THE DEPUTY DIRECTOR
OF HORTICULTURE, SUNDARGARH
EXPRESSION OF INTEREST, (EOI)

Notice No:- 1995

Office of the Deputy Director of Horticulture, Sundargarh is inviting applications from interested Agencies/NGOs/TRUSTs towards expression of Interest (EOI) to involve in the '**EXTENSION OF PROMOTION OF AGRICULTURE PRODUCTION CLUSTER (APC) PROJECT UNDER DMF SUNDARGARH**' project in selective 15 Nos. of blocks in Sundargarh district i.e. **Hemgir, Lephripada, Tangarpali, Sundargarh, Bargaon, Rajgangpur, Nuagaon, Lathikata, Gurundia , Koida, Kutra, Bisra, Kuarmunda, Lahunipada and Bonai** from the year 2026-27 to 2030-31 (5 years) under DMF Sundargarh. The EOI of the NGOs/TRUSTs should be submitted to the **OFFICE OF THE DEPUTY DIRECTOR OF HORTICULTURE, Near RTO Office, Ranibagicha, Sundargarh- 770001** in prescribed form with necessary enclosures on or before **Date-10/07/2026** by 5.00 PM through Registered Post/Speed Post and by no other means. For application form & details please visit **WEBSITE: sundargarh.odisha.gov.in & www.apcodisha.net**


Deputy Director of Horticulture,
Sundargarh



About the Project:

Promotion of Agriculture Production Clusters (APCs) in tribal regions of Odisha project was launched on 6th November 2018. This is a collaborative initiative of Department of Agriculture and Farmers' Empowerment, Department of Mission Shakti, Odisha Livelihood Mission (OLM), Bharat Rural Livelihood Foundation (BRLF), Bill and Melinda Gates Foundation, Professional Assistance for Development Action (PRADAN).

APC project aims to

- Trigger growth in the farm sector with the objective of sustainably doubling the income of 1-Lakh small and marginal women farmers in the backward high-land regions of the State.
- Establish the model of Agriculture Production Cluster (APC) in 40 backward Blocks of the State, as an effective method to organize production systems and services of markets.

The project plans to secure livelihoods of one lakh small and marginal SHG women farmers in 40 selected blocks of 12 highland districts through promotion of horticultural and other high value crops, improved livestock rearing and creating sustainable livelihood assets by converging schemes from relevant departments. To make the intervention profitable and sustainable the project deploys a marketing and input supply mechanism at the ground level, which ensures technical as well as marketing support to the farmers.

The project taps resources from existing schemes of Directorate of Horticulture, Agriculture, OLM, Mission Shakti, Animal Resource Development Dept, ST&SC Development Dept, Odisha Lift Irrigation Corporation, Odisha Agro Industries Corporation and APICOL for the purpose of institution and capacity building, creation of sustainable productive assets (such as irrigation, farm mechanization, storage and other infrastructures) and promotion of Agri-entrepreneurs.

Under APC around 100-150 women SHG farmers are organized into Producer Groups (PG) and are facilitated for synchronized production of identified crops especially horticultural crops covering around 40 acres in a contiguous manner. Season wise 2-3 crops per PG are being selected looking at market attractiveness, smallholder suitability and agro-ecological compatibility. Further, PGs are aggregated at block/multi block level to form Producer Company (PC) on building ecosystem around input, production and market for establishment of APC model. As a sustainable measure non pesticide management (NPM) practice is promoted in 40% of the areas. Further, livelihood infrastructures in cluster manner around irrigation, orchard, farm mechanization etc. are being created to intensify the livelihood interventions. Besides, to augment the livelihoods of the farmers, livestock rearing (Goat, Sheep and BYP rearing) is also taken up with a target to cover 40% of the families in these clusters. Local youths are groomed as Agri-Entrepreneurs to provide various farm-based services.



In the year 2020, the ST&SC Development Department formally partnered with APC project under the Mission Jeevika initiative in 28 APC blocks. In June 2020, Mission Shakti partnered with APC project to support 363 Producer Group (PG), 30 Producer Company (PC) promotion and capacity building of 1 lakh women farmers.

In March 2021, MoU was signed with the district administration of Sundargarh and Sundargarh for expansion of the project to 5 and 7 blocks of the districts under DMF, respectively. MoU to expand the APC project was signed in July 2021 for 8 blocks of Keonjhar and 1 block of Jharsuguda with respective districts under DMF. In the financial year 2021-22, another 10 blocks were included under the support of DMF, Sundargarh. Further, the special SLCC for expansion of APC project in Kashipur block of Rayagada under BRLF support is also approved. DMF Jharsuguda is also supporting in expansion of APC project to Jharsuguda block. Recognizing its significant impact, the Government of Odisha elevated APC to a flagship State Sector Scheme in 2023-24, extending coverage to 27 additional blocks across 11 districts. Simultaneously, the government intensified efforts in the initial 40 project blocks by deciding to include 2,000 new families in each block, working with a total of 5,000 WSHG members per block over a five-year period.

Currently APC project is implemented in **100 blocks in 16 Districts of Odisha targeting to cover 3,80,000 women SHG farmers.**

In 2019, the project bagged the SKOCH Governance Gold award. The APC project of Keonjhar district also received the SKOCH Governance Gold award in 2022. Along with this in 2021, APC project was among the top 14 contenders of the all-Asian projects for people's choice award in the AVPN constellation awards 2021. These awards and recognition foster the uniqueness of APC project as a pioneer multi stakeholder initiative by Govt. of Odisha.

Considering the focus of the state to diversify the crops, establishing market linkages and impacting the livelihoods of women SHG members; APC project can contribute significantly to the above dimensions.

In accordance with the approval for the extension of APC, Director of Horticulture, DA & FE vide letter no DHO-SEC III--0003-2019/273, on date 09.01.2026 & letter no 9713, Dt 13-10-2025, 9th SLCC Proceeding, **DDH, Sundargarh**, under the DMF SUNDARGARH is inviting eligible and interested Organization for the role of "Facilitating Agency". Selection will be done by District level selection committee for APC under the Chairmanship of Collector Cum District Magistrate, Sundargarh.



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Criteria for Selection:

The mandatory criteria of the Agency to be selected as a partner agency are mentioned below:

1. Should be legally registered and provide a self-attested copy of registration, PAN number, and self-attested copy of PAN card
2. Should not have been blacklisted by the Government of India, Government of Odisha, other state government agencies, or any Indian or international donor and furnish a self-declaration by the authorized representative of the organization to this effect.
3. Should have a minimum of 4 years of work experience in agriculture with community organizations. Additionally, experience in horticulture/vegetable production systems covering production, marketing, processing, and research will be counted upon.
4. Should submit the last 3 years' audited balance sheet and financial reports prepared by the regulatory authority concerned.
5. The chief functionary of the institution should not be a formal member of the political party and would furnish an undertaking to this effect.
6. The organization should have good governance practices on board, governed by independent people with no more than one-third of people in the Governing body related to one another.
7. Must have worked with any of the government programs related to agriculture, NRM, or farmer's organizations in a substantial manner. (not limited to awareness training or market linkage)
8. NGOs should have a minimum of 3 years of work experience with FPO will be preferred.
9. NGOs should have a minimum of 4 Years of work experience in the district would be preferred.
10. Should commit to implementing the project deliverables as per the timelines in their respective blocks as mentioned in the EOI and further agree upon in the MOA signed for the purpose.



Instructions to submit the EOI:

The detailed format for submitting EOI is attached as Annexure–A

- 1) Agency need to apply in the specified format only.
- 2) One Agency will fill only one “Expression of Interest” format
- 3) Information furnished with an “Expression of Interest” should be accompanied by facts and documents of any related activities implemented by the Agency.

Expression of interest is available on the district website <https://sundargarh.odisha.gov.in> and in <https://www.apcodisha.net/> under the circular section.

Copies of the following documents need to be submitted along with the EoI form:

1. Registration certificate.
2. Previous 3 years Audited statement of accounts of 2022-23, 2023-24 and 2024-25
3. Fixed asset positioning including its present value and location
4. Total no of professional staff in the organization
5. Profile of staff supposed to be designated for the project
6. MoA/Agreement or any documentary evidence of working for Government projects or special projects or Government undertakings for implementing resilient agriculture activities.
7. Address of head offices and field offices
8. Previous 3 years Annual Report (FY 2022-23, 2023-24 and 2024-25)
9. Valid document for Authorizing representative –Authorization letter/ Original power of attorney / Board resolution
10. All the pages of the filled EOI along with documents furnished should be duly signed by the authorized representative of the Agency to authenticate their claims.
11. Self-Declaration of Non-Blacklisted by any Govt./Semi Govt./Donor Agencies issued by Authorized representative.
12. Self-Declaration of Non- political entity issued by Authorized representative
13. Self-Declaration for Good governance issued by Authorized representative
14. Self- Declaration of submitting the application as independent Agency issued by Authorized representative

Filled Expression of Interest with all relevant documents in a sealed Envelope superscribed in Capital letters “**EOI FOR EXTENSION OF PROMOTION OF AGRICULTURE PRODUCTION CLUSTER(APC) PROJECT UNDER DMF SUNDARGARH**” shall be received by speed post/registered post and by no other means to the address: **Office of Deputy Director of Horticulture, Ranibagicha, Beside RTO office, District- Sundargarh, Odisha, Pin 770001** on or before date **10/07/2026** by 5 PM.

Interested Agency may arrive with a copy of the filled EOI and PowerPoint presentation in the suggestive format available with <https://sundargarh.odisha.gov.in>, and APC Odisha website <https://www.apcodisha.net/> (covering the aspects of EOI presentable in 20 min) at the **Sadbhawana Bhawan, Sundargarh** on the **Date: 14/07/2026 at 10.00 AM** and register for presentation.

Deputy Director Horticulture retains the right to withdraw the expression of interest or change the date of presentation at any point in time without giving an explanation to the notice.



Deliverables of Partner agency for one sample block

- 5000 Smallholder SHG women farmers would be mobilized into Producer Groups (PG)
- At least 41 women PGs would be formed out of which 80% would meet Grade A & B category
- High value crops would be selected and would cover at least 2000 acres per block per year
- At least 25 Agriculture Entrepreneurs (AEs) would provide critical quality services
- 800 acres of area would be brought under irrigation
- 400 acres of area would be brought under new horticulture plantation
- Grading, Sorting & Packaging would be done at the PG level.
- Around 3000 farmers would have access to farm mechanization
- 50% of area would be covered under Non-Pesticide Management (NPM) practices
- At least 2000 families would take up improved livestock rearing out of which 1200 families would have sheds with intensive rearing
- Income would be doubled for 3500 families (70% of the total families)
- All the PG members will be linked with the existing/new FPC for strengthening the clusters.

Note: Additional components may be converged from other relevant sources as per the requirement.



Process of Selection:

- Stage 1: Presentation by Agency before the District Level Selection Committee (DLSC) under the Chairmanship of the Collector / Representative of the Collector & District Magistrate, through Walk-in-interview as per the terms in the EOI
- Stage 2: One Agency per block will be selected as a Partner agency for the block.
- Stage 3: Shortlisted Agency will submit all relevant documents. Submitted documents will be verified by DLSC.
- Stage 4: After due verification of the documents submitted by Agency and qualifying in the selection process, an MOA will be signed between DDH and the selected Agency for partnering in the implementation of the program in the block finalized by the DLSC



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Annexure A:

Expression of interest for Agency to partner in Extension of Promotion of Agriculture Production Cluster (APC) Project under DMF Sundargarh

1. Introduction

- a. Name of the Organization
 - b. Acronym of the Organization, If any:
 - c. Address of the Organization
 - i. Mailing/Correspondence office
 - ii. Visiting office
 - d. Contact Person
 - i. Name
 - ii. Designation/Title
 - iii. Telephone no
- Landline
Mobile
Email

2. Identity/Legal status

- a. Is the Organization registered- Yes No
- b. If yes, Under the Society Act/Trust Act Yes No
- Company Act (Sec.8/Sec.25) Yes No

If any other, Specify

- c. Year of registration:
- d. Since how long it is operational,(No of years)
- e. Operational area of the Organization-
State/s(Indicate Numbers) District/s
Block/s
Village/s
- f. Whether Organization registered under FCRA-
Yes No
- g. Whether it is registered under Income tax
Yes No
- h. Was the Organization blacklisted anytime by Government of India, Government of Odisha, other state governments, agencies, any Indian or international donor? If yes, provide the details along with its effective dates.



3. Governance of the Organization-

a. Vision, Mission, Goal of the Organization--Attach Annual reports for the previous 3 years 2022-23, 2023-24, 2024-25

b. Sources of funds for the Organization-

Corpus Endowment Donation

Govt. Grant Donor's grant

Others specify-(Foreign)

4. Management/Administration:

a. Briefly mention the administrative set up below the Chief Executive-(Flowchart)

b. Are roles and responsibilities of staff clearly defined? Yes No

c. Are the records of human resources properly maintained including their appointment letters/Contracts? Yes No

5. Financial Management

a. Whether accounts are audited by an external auditor annually. Yes No

b. Do you have a system of internal control? Yes, No

c. If yes, specify

d. What financial statements are prepared for the Organization?

Balance sheet Receipt & Payment Income and Expenditure
Cash flow statement Fund flow statement others

Financial particulars

Financial year*	Turnover from Professional services	Turnover from other activities	Total turnover	Income tax return filed (yes /no)
2022-23				
2023-24				
2024-25				

*Attach copies of receipt and payments, Income and expenditure, and Balance Sheet for these years

**Please attach the concerned assessment year's Income tax receipts



Audited balance sheet

Financial year	Audit of balance sheet (yes/no)	Remarks
2022-23		
2023-24		
2024-25		

6. Personnel/ Staff (Current status)

- Total number of staff-
- No. of permanent staff-
- No. of temporary staff-
- No. of technical/professional staff (M/F) please specify

Details of staff to be appointed for the APC project

Name	Position	Engaged Since (Year)	Qualification

7. Work experience

a. District and blocks where Agency have been functional

District Name	Block Name	No of GP	No of Villages

b. Key areas of work of the organization: Main areas (Agriculture-Horticulture, FPC, relevant to this program/EOI)

District Name	Block Name	Key areas	No of years (experience of working in the block)	Coverage (No. of HHs)	Partner/Donor agency name/Govt. dept.



c. Previous experiences in working with Government departments * (add rows for relevant experiences):

State	District	Block	Department	Project Name	No. of years of experience	Coverage (No of HHs)

* Please provide a maximum, 10 nos of relevant verifiable supporting documents (MOU/Agreement/project evaluation report/ Project Assessment report/ Annual report/ UC/ similar any other applicable documents etc.)

d. Do you have any similar livelihood projects (around agriculture and livestock) Explain about the product and technology used.

e. Experience working in agriculture/horticulture projects*.

District Name	Block Name	Years of engagement	Project	Crops	Coverage In acres	No. of HHs

*Please provide maximum up to last 7 years of relevant verifiable supporting documents (MOU/Agreement/project evaluation report/ Project Assessment report/ Annual report /UC/similar any other applicable documents etc.)



f. Briefly describe areas of work in no of FPCs worked by your organization (Please add a table for giving details of more than one block) *

Name of the Block:

Name of the District:

SI no	Component	Name of the FPO	No of Shareholder	Share capital raised in lakhs	FPO Promoted in Year
1	Shareholder and Share Capital (Mobilization of Community members as shareholders and mobilization of Share capital in FPO)				
2	FPOs Promoted	Name of the FPO	Year of Incorporation	Turnover in lakhs	Commodities
3	Marketing Experience of marketing &value addition of Vegetable/Pulses/ Rice/ Millet/ through registered private agencies/ORMAS/any other Agencies or experience in marketing of livestock	Name of the FPO	Financial year	(Sales Volume in Quintals)	Sales Turnover in Lakhs

*Please provide a maximum,7 no of relevant verifiable supporting documents (MOU/ Agreement/project evaluation report/ Project Assessment report/ Annual report/ UC/ similar any other applicable documents etc.)



Please give 5 reasons why your organization is the best organization for taking up APC program in Sundargarh District.

A large empty rectangular box provided for the respondent to write their reasons.